



MARA LEVI

An experienced designer, educator, performer, and researcher with a focus on creating connections by deeply understanding user needs, accessibility, and clean design. Collaborative, and adept at differentiating design to work for individual users.

[Web Portfolio](#)
[Linkedin](#)

UX/UI SKILLS & TOOLS

- UX Research
- User Interviews
- Card Sorting
- User Personas
- User Stories
- Task Analysis/User Flows
- Information Architecture
- Wireframing
- Prototyping
- Mobile-First, Responsive Design
- Figma, Adobe XD, Marvel, Sketch, Photoshop
- Web Design, HTML, CSS

EDUCATION

- 2024: **CareerFoundry**
Certificate in UX Immersion
 - Intensive project-based, online program with a focus on research, information architecture, and human-centered design
- 2012: **New York University**
Master's Degree in Music Education
- 1999: **Amherst College**
Bachelor's Degree in Music

MAJOR UX AND CREATIVE PROJECTS

UX Designer: Innervest Wellness Web Application August 2023-Present

- Based on extensive interviews, created a problem statement, user personas, and developed a responsive web app focused on holistic health, tracking, and AI data analysis, and use for patients and doctors.
- Conducted user research, produced interactive prototypes using Figma, analyzed usability test results and implemented feedback, and refined designs to ensure they meet Section 508 Web Accessibility Guidelines

Project Manager: Alice in Brooklyn Musical Theatre Production August 2015 - August 2016

- Coordinated a cross-curricular production written, choreographed, and music-directed by students
- Planned backwards from performance dates to set creative benchmarks
- Implemented a planning structure that left room for creative leadership of all stakeholders
- Managed rehearsal permits, technical production activities and staff, marketing, poster and program design, and all other aspects of this endeavor

RECENT EXPERIENCE

Music Teacher, Grades 9-12, High School of Commerce August, 2020 - August 2023, Springfield, MA

- Create student-driven curriculum that can function in remote or in-person environment;
- Strengthen performance groups, build a recording studio in-school, create a student-run record label, and head the GSA
- Plan, promote, and run technical aspects of 3-4 major performances per year

Music Department Leader, Grades 9-12, PVPA and WCHS August, 2012 - August 2020, Brooklyn, NY and South Hadley, MA

- planned and facilitated professional development and oversaw lesson planning, coordinated cross-curricular learning opportunities
- Developed and executed department vision for growth and community engagement, provided leadership to a highly collaborative team
- Secured more than \$25,000 in grants to build a recording studio, dance studio, and keyboard lab

maralevi@gmail.com

413.265.3392

Northampton, MA



MARA LEVI

A conductor with 20+ years of experience project managing, creating community spaces, and creating performances. Experience writing prose, press releases, lessons, and demand letters that get results.

[Web Portfolio](#)
[LinkedIn](#)

WORKPLACE SKILLS

- Strong, inclusive leader
- Skilled collaborator
- Active, empathetic listener
- Comfortable Spanish speaker
- Clear communicator
- Educated in Circle Process
- Experienced manager of multiple colleagues
- Creative problem-solver
- Excellent multi-tasker
- Capable of working on multiple major projects simultaneously

ASK ME ABOUT

- Raising 4 kids in a blended family
- Hand planes and woodworking
- My music on Spotify
- Restorative Practice in schools
- Equal temperament
- Anything related to music theory

OTHER RELEVANT EXPERIENCE

Project Manager & Conductor: NCMC Pride Chorus

August 2018 - Present, Northampton, MA

- Serve as inaugural director, grow membership from 18 in 2018 to 45+ in 2023
- Select and arrange music, oversee group operations and performances, run rehearsals, reach out to potential new members, develop social media presence
- Create welcoming environment for a non-auditioned chorus centered around LGBTQIA+ Pride

Professional Touring Musician: Self-Employed

August 2000-August 2012

- Created and ran my own record label, booking agency for myself and other independent artists
- Composed songs for 3 solo releases; managed the production, art design, marketing, funding, and distribution of all 3 projects
- Managed a database full of contacts, schedule performances, **marketed** products to fans and press, and negotiated contracts on behalf of myself as a performer; Composed, rehearsed and performed songs across the country both alone and with bands; **Built and managed web content (using HTML and CSS)**

Voice, Piano, Songwriting teacher: Self-Employed

August 2000-Present

- Maintain deep knowledge of techniques, teaching tools, and repertoire
- Infuse lessons with personality, fun, and rigor
- Spend time getting to know each student; Tailor lessons to individual skills, learning styles, and interests

Executive Assistant: Various for and non-profit companies

August 2000-August 2010

- Supported COO and Executive Directors of multiple organizations
- Drafted communications; Booked and shared detailed travel itineraries; Created mass mailings; Facilitated complex meeting schedules; Organized office filing systems

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MARA LEVI

THEY/THEM

A self-starter with experience working with a diverse range of people from all walks of life; an inquisitive life-long learner seeking opportunities to be creative, to learn and grow, and to make the world a better place.



I value attentive, active, empathetic listening both as a way to connect with people and as a way to create effectively. I consider one of my talents to be building music and spaces that are expertly tailored to the talents of the people within them.

I value lifelong learning and the pursuit of self-improvement. Learning is the antidote to fear of change. I have 12+ years of experience writing project-based, student-driven curriculum that combines rigorous learning standards with the freedom to be creative and individual.

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LEADERSHIP

LEARNING

I value connection, inclusion, and self-reflection in myself and people I work with. I am the inaugural leader of the NCMC Pride Chorus, now in its 5th year. In that time our membership has grown from 18 to more than 45.

I value safe, welcoming spaces that honor all individuals and learning styles. Learning works best when individuals feel heard and respected.

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